(Last)

(First)

(Middle)

## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

OMB APPROVAL

3235-0287

OMB Number:

Washington, D.C. 20549

Estimated average burden Check this box if no longer subject to Section 16. Form 4 or Form 5 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP 0.5 hours per response obligations may continue. See Instruction 1(b) Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person(s) to Issuer 1. Name and Address of Reporting Person (Check all applicable) Inspirato Inc [ ISPO ] Institutional Venture Partners XIII, L.P. 10% Owner Director X 3. Date of Earliest Transaction (Month/Day/Year) Officer (give title Other (specify 08/03/2023 below) below) (Last) (First) (Middle) 3000 SAND HILL ROAD BLDG. 2, SUITE 250 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person (Street) Form filed by More than One Reporting X MENLO PARK CA 94025 Person Rule 10b5-1(c) Transaction Indication (City) (State) (Zip) Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 2. Transaction 2A. Deemed 6. Ownership 7. Nature 1. Title of Security (Instr. 3) 5. Amount of Execution Date Transaction Securities Beneficially Form: Direct of Indirect Beneficial (Month/Day/Year) (D) or if any Code (Instr. 8) 5) (Month/Day/Year) Owned Indirect (I) Ownership (Instr. 4) Following (Instr. 4) Reported (A) or (D) Transaction(s) (Instr. 3 and 4) v Code Amount Price Class A Common Stock 08/03/2023 S 111.347 D \$1.05 9,862,867 D Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 3. Transaction 3A. Deemed 6. Date Exercisable and 7. Title and 8. Price of 9. Number of 10. 11. Nature Conversion or Exercise Expiration Date (Month/Day/Year) Derivative Execution Date Transaction Number Amount of Derivative derivative of Indirect Ownership (Month/Day/Year) if anv Code (Instr. Security of Securities Security Securities Form: Beneficial (Instr. 3) Price of (Month/Dav/Year) 8) Derivative Underlying (Instr. 5) Beneficially Direct (D) Ownership Derivative Securities Derivative or Indirect (Instr. 4) Owned Security Acquired Security Following (I) (Instr. 4) (A) or Disposed (Instr. 3 and 4) Reported Transaction(s) of (D) (Instr. 3, 4 (Instr. 4) and 5) Amount Number Date Expiration of Code v (A) (D) Date Exercisable Title Shares 1. Name and Address of Reporting Person Institutional Venture Partners XIII, L.P. (Last) (First) (Middle) 3000 SAND HILL ROAD BLDG, 2, SUITE 250 (Street) 94025 **MENLO PARK** CA (City) (State) (Zip) 1. Name and Address of Reporting Person Institutional Venture Management XIII, LLC (Middle) (Last) (First) 3000 SAND HILL ROAD BLDG. 2, SUITE 250 (Street) **MENLO PARK** CA 94025 (City) (State) (Zip) 1. Name and Address of Reporting Person <u>Chaffee Todd C</u>

C/O INSTITUTIONAL VENTURE PARTNERS 3000 SAND HILL ROAD BLDG. 2, SUITE 250			
(Street) MENLO PARK	СА	94025	
(City)	(State)	(Zip)	
1. Name and Address <u>FOGELSONG</u>			
	(First) DNAL VENTURE PA ROAD BLDG. 2, S		
(Street) MENLO PARK	СА	94025	
(City)	(State)	(Zip)	
1. Name and Address of Reporting Person <sup>*</sup> Harrick Stephen J			
	(First) DNAL VENTURE PA ROAD BLDG. 2, S		
(Street) MENLO PARK	СА	94025	
(City)	(State)	(Zip)	
1. Name and Address of Reporting Person <sup>*</sup> Miller J Sanford			
	(First) DNAL VENTURE PA DROAD BLDG. 2, 5		
(Street) MENLO PARK		94025	
(City)	(State)	(Zip)	
1. Name and Address of Reporting Person <sup>*</sup> Phelps Dennis B			
	(First) DNAL VENTURE PA DROAD BLDG. 2, 5		
(Street) MENLO PARK	СА	94025	
(City)	(State)	(Zip)	

Explanation of Responses: Remarks:

Institutional Venture Partners XIII, L.P., By: Institutional Venture Management XIII, LLC, its General Partner, By: /s/Tracy Hogan, Attorney-In- Fact	<u>08/04/2023</u>
Institutional Venture Management XIII, LLC, By: /s/ Tracy Hogan, Attorney-In- Fact	<u>08/04/2023</u>
<u>Todd C. Chaffee, By: /s/</u> Tracy Hogan, Attorney-In-	<u>08/04/2023</u>

<u>Fact</u>	
Norman A. Fogelsong, By: /s/	<u>(</u>
<u>Tracy Hogan, Attorney-In-</u>	<u>08/04/2023</u>
<u>Fact</u>	
<u>Stephen J. Harrick, By: /s/</u>	
<u>Tracy Hogan, Attorney-In-</u>	<u>08/04/2023</u>
<u>Fact</u>	
J. Sanford Miller, By: /s/	
<u>Tracy Hogan, Attorney-In-</u>	<u>08/04/2023</u>
<u>Fact</u>	
<u>Dennis B. Phelps, Jr., By: /s/</u>	
<u>Tracy Hogan, Attorney-In-</u>	<u>08/04/2023</u>
<u>Fact</u>	
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.