(Street)

MENLO PARK CA

94025

FORM 3

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# OMB APPROVAL

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## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 3. Issuer Name and Ticker or Trading Symbol 2. Date of Event 1. Name and Address of Reporting Person\* Requiring Statement <u>Inspirato Inc</u> [ ISPO ] **Institutional Venture Partners** (Month/Day/Year) 02/11/2022 XIII, L.P. 4. Relationship of Reporting Person(s) to 5. If Amendment, Date of Original Filed (Month/Day/Year) (Middle) Issuer (Last) (First) (Check all applicable) 3000 SAND HILL ROAD, Director X 10% Owner **BUILDING 2** Officer (give 6. Individual or Joint/Group Filing Other (specify (Check Applicable Line) title below) below) **SUITE 250** Form filed by One Reporting Person (Street) Form filed by More than One Reporting Person **MENLO** CA 94025 **PARK** (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 1. Title of Security (Instr. 4) 2. Amount of Securities 3. Ownership 4. Nature of Indirect Beneficial Beneficially Owned (Instr. Form: Direct Ownership (Instr. 5) (D) or Indirect (I) (Instr. 5) Class A Common Stock 10,716,458  $D^{(1)}$ **Table II - Derivative Securities Beneficially Owned** (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Derivative Security (Instr. 4) 2. Date Exercisable and 3. Title and Amount of Securities 6. Nature of **Expiration Date Underlying Derivative Security** Conversion Ownership **Indirect Beneficial** (Month/Day/Year) (Instr. 4) or Exercise Form: Ownership (Instr. Price of Direct (D) Amount Derivative or Indirect Security (I) (Instr. 5) Number Expiration of Shares Date Exercisable Date Title 1. Name and Address of Reporting Person' Institutional Venture Partners XIII, L.P. (First) (Middle) 3000 SAND HILL ROAD, BUILDING 2 **SUITE 250** (Street) MENLO PARK CA 94025 (City) (State) (Zip) 1. Name and Address of Reporting Person\* <u>Institutional Venture Management XIII</u>, LLC (Last) (First) (Middle) 3000 SAND HILL ROAD, BUILDING 2 SUITE 250

3000 SAND HILL ROAD, BUILDING SUITE 250  (Street) MENLO PARK CA 940  (City) (State) (Zip  1. Name and Address of Reporting Person*	ddle) G 2
Chaffee Todd C  (Last) (First) (Mid 3000 SAND HILL ROAD, BUILDING SUITE 250  (Street) MENLO PARK CA 940  (City) (State) (Zip 1. Name and Address of Reporting Person*	G 2
3000 SAND HILL ROAD, BUILDING SUITE 250  (Street) MENLO PARK CA 940  (City) (State) (Zip  1. Name and Address of Reporting Person*	G 2
SUITE 250  (Street)  MENLO PARK CA 940  (City) (State) (Zip  1. Name and Address of Reporting Person*	
MENLO PARK CA 940 (City) (State) (Zip  1. Name and Address of Reporting Person*	125
1. Name and Address of Reporting Person*	
	))
1. Name and Address of Reporting Person* FOGELSONG NORMAN A	
(Last) (First) (Mir	ddle)
3000 SAND HILL ROAD, BUILDING SUITE 250	G 2
(Street) MENLO PARK CA 940	025
(City) (State) (Zip	))
Name and Address of Reporting Person*     Harrick Stephen J	
	ddle)
3000 SAND HILL ROAD, BUILDING SUITE 250	G 2
(Street) MENLO PARK CA 940	025
(City) (State) (Zip	))
Name and Address of Reporting Person*     Miller J Sanford	
(Last) (First) (Mir	ddle)
3000 SAND HILL ROAD, BUILDING 2 SUITE 250	
(Street) MENLO PARK CA 940	025
(City) (State) (Zip	))
Name and Address of Reporting Person*     Phelps Dennis B	
(Last) (First) (Millian (Last) (First) (Millian (Last) (Last) (Millian (Last) (Last) (Last) (Millian (Last) (Last) (Millian (Last) (Last) (Millian (Last) (Last) (Millian (Last) (Last) (Last) (Millian (Last) (Last) (Millian (Last) (Last) (Millian (Last) (Last) (Millian (Last) (Last) (Last) (Millian (Last) (Last) (Millian (Last) (Last) (Millian (Last) (Last) (Last) (Millian (Last) (Last) (Last) (Millian (Last) (Last) (Last) (Millian (Last) (	ddle) G 2
SUITE 250	
(Street) MENLO PARK CA 940	025
(City) (State) (Zip	))

1. The securities are held of record by Institutional Venture Partners XIII, L.P. ("IVP XIII"). Institutional Venture Management XIII LLC ("IVM XIII") is the general partner of IVP XIII. Todd C. Chaffee, Norman A. Fogelsong, Stephen J. Harrick, J. Sanford Miller and Dennis B. Phelps, Jr. as the managing directors of IVM XIII, may be deemed to have shared voting and dispositive control over the shares held by IVP XIII. Each of these reporting persons disclaims beneficial ownership of the securities reported herein, except to the extent of his or its respective pecuniary interest therein.

#### Remarks:

**Institutional Venture** Management XIII, LLC 02/22/2022 By: /s/ Tracy Hogan, Attorney-In-Fact **Institutional** VenturePartners XIII, L.P. **By: Institutional Venture** Management XIII, LLC, its 02/22/2022 **General Partner By:** /s/Tracy Hogan, Attorney-**In-Fact** /s/ Tracy Hogan, Attorney-In-Fact Todd C. Chaffee /s/ Tracy Hogan, Attorney-02/22/2022 In-Fact Norman A. **Fogelsong** /s/ Tracy Hogan, Attorney-02/22/2022 In-Fact Stephen J. Harrick /s/ Tracy Hogan, Attorney-02/22/2022 In-Fact J. Sanford Miller /s/ Tracy Hogan, Attorney-02/22/2022 In-Fact Dennis B. Phelps \*\* Signature of Reporting Date Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).