Filed by Thayer Ventures Acquisition Corporation pursuant to Rule 425 under the Securities Act of 1933 and deemed filed pursuant to Rule 14a-12 under the Securities Exchange Act of 1934 Subject Company: Thayer Ventures Acquisition Corporation Registration No. 333-259570

This filing relates to the proposed business combination between Inspirato LLC ("Inspirato") and Thayer Ventures Acquisition Corporation ("Thayer") pursuant to the terms of that certain Business Combination Agreement, dated as of June 30, 2021 (the "Business Combination Agreement").





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Forward-Looking Statements
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Key Performance Metrics and Use of Non-GAAP Financial Measures
This presentation includes certain non-GAAP financial measures (including on a forward-looking basis) such as Adjusted EBITDA and Adjusted EBITDA is a non-GAAP financial measure that we define as net income (loss) before interest expense, interest income, taxes, depreciation and amortization, equity-based compensation expense, warrant fair value gains and losses, losses on sale of assets, pandemic related severance costs, public company readiness expenses, and gain on forgiveness of debt. Adjusted EBITDA Margin as Adjusted EBITDA divided by revenue. Using any such financial measure to analyze Inspirato's business would have material limitations because the calculations are based on the subjective determination of management regarding the nature and classification of events and circumstances that investors may find significant. These con-GAAP and should not be considered as an alternative to not income, operating income or any other performance measures with GAAP. Reconciliations of non-GAAP measures to their most directly comparable GAAP counterparts are included in the Appendix to this presentation. Inspirato Inspirator Smaragement uses forward-looking non-GAAP measures to evaluate Inspirator's Inspirator's management uses forward-looking non-GAAP measures to evaluate Inspirator's protected financial and temperating performance, However, there are a number of limitations related to the use of these non-GAAP measures including that they exclude significant respenses that are required by GAAP to be recorded in Inspirator's financial measures. In addition, other companies may calculate non-GAAP measures to calculate their financial performance, and therefore, Inspirator's non-GAAP measures may not be directly comparable to similarly itself excensive of other companies. Additionally, to the extent that forward-looking non-GAAP financial measures are provided, they are presented on a non-GAAP basis without reconciliations of such forward-looking non-GAA

ntation includes certain key performance metrics, such as ARR, LTV / CAC, Active Subscriptions, Active Subscriptions, Active Subscriptions and total nights delivered. Inspirato's management uses these key performance metrics to evaluate our business, measure our performance, identify trends affecting our business, business plans and make strategic decisions. Our key performance metrics may differ from estimates published by third parties or from similarly titled metrics of other companies due to differences in methodology.

TVAC, Inspirato and their respective directors and officers may be deemed participants in the solicitation of proxies of TVAC shareholders in connection with the proposed business combination. TVAC shareholders and other interested persons may obtain, without charge, more detailed informative regarding the directors and officers of TVAC shareholders and officers of TVAC shareholders and officers of TVAC in TVAC's Annual Report on Form 10-K for the year ended December 31, 2020, as amended, which has been filed with the SEC. Information regarding the persons who may, under SEC rules, be deemed aparticipants in the solicitation of proxices to TVAC shareholders in connection with the proposed business combination has been filed with the SEC.

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## Today's presenters

### **INSPIRATO**









## Thayer Ventures & TVAC overview



#### TVAC Overview

## Industry DNA

Comprised of investors from the travel industry including major real estate owners, global hotel brands, industry experts and executives from leading corporations across the global travel sector

### Our Target Thesis

- Travel technology company with scale, growth and revenue visibility in an asset-light model
- Proprietary technology and significant barriers to entry
- Compelling narrative through COVID-19 with resilient business model
- Visionary management team and culture of innovation ready to go "on offense" and propel growth post-COVID

Notes:
1. TVAC 2020 10-K SEC filing
2. Based on cash in trust disclosed in TVAC 2020 10-K SEC filing

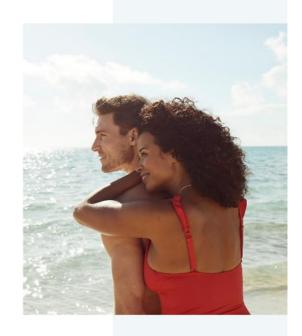
## Agenda

Section 1	Company Overview
Section 2	Business Highlights
Section 3	Financial & Transaction Summary
Section 4	Appendix



MISSION STATEMENT

Deliver exceptional luxury travel experiences with superior service and certainty



## Inspirato founders revolutionized luxury subscription travel

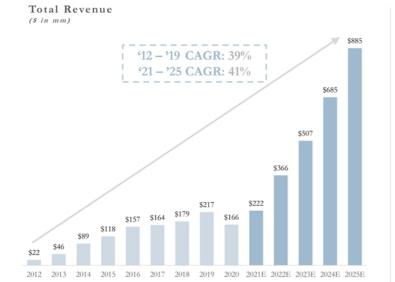


- Closed-ended luxury vacation club with owned real estate
- 6-figure initiation fee and set price for committed annual usage
- Open-ended luxury vacation club with leased real estate
- Affordable subscriptions with variable nightly rates
- Introduced luxury travel subscription with no nightly rates, taxes or fees
- Highly complementary with Inspirato Club offering

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Note: 1. Founders left Exclusive Resorts in 2009; founded Inspirato in 2010

## Inspirato at a glance



BY THE NUMBERS

4.0x

2022E Revenue

2022E ARR1

2021E LTV / CAC<sup>2</sup>

Total Active Subscribers<sup>3</sup>

Total Nights Delivered<sup>4</sup>

Total Raised<sup>5</sup>

REPRESENTATIVE INVESTORS



KLEINER PERKINS



REPRESENTATIVE PARTNERS







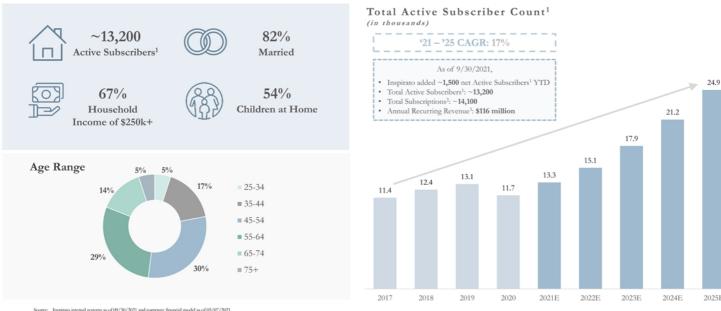
cs:
Annual Recurring Revenue ("ARR") is calculated as the number of Active Subscriptions as of the end of a period multiplied by the then-current annualized subscription rate for each applicable subscription rate for each applicable subscription rate for each applicable subscription rate for sound subscription and usage-based revenue (including endormatic field for a subscriber's expected time as a subscriber and adjusted for assumed margin based on management estimates. LTV includes revenue from opprades (ac, Cubb to Pass upgrades and Dues Only adding Pt-For purposes of calculating tend LTV, includes an experiment of the control of the control of the properties of calculating tend LTV, includes an experiment of the control of the

## The Inspirato platform



As of (9)/30/2021; Inspirato's portfolio of more than 400 Residences and more than 430 Hotels & Resorts are located across more than 235 destination

## Inspirato serves a highly attractive subscriber demographic

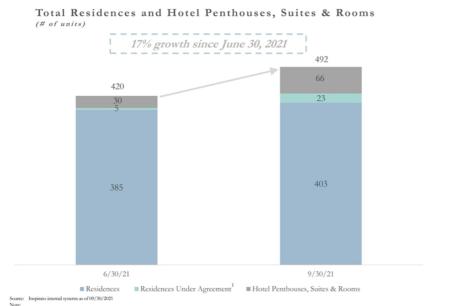


Note:

Active Subscriptions are subscriptions as of the measurement date that are paid in full, as well as those for which the Company expect paymen

Annual Recurring Revenue ("ARR") is calculated as the number of Active Subscriptions as of the end of a period multiplied by the then-current annualized subscription rate for each applicable subscription type at the end of the period for which ARR is being calculated by the then-current annualized subscription rate for each applicable subscription type at the end of the period for which ARR is being calculated.

# Inspirato has increased controlled accommodations by over 17% in the past 3-months





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Note:

1. Represents residences in which the Company has signed lease agreements but has yet to offer on the platform

### **INSPIRATO**

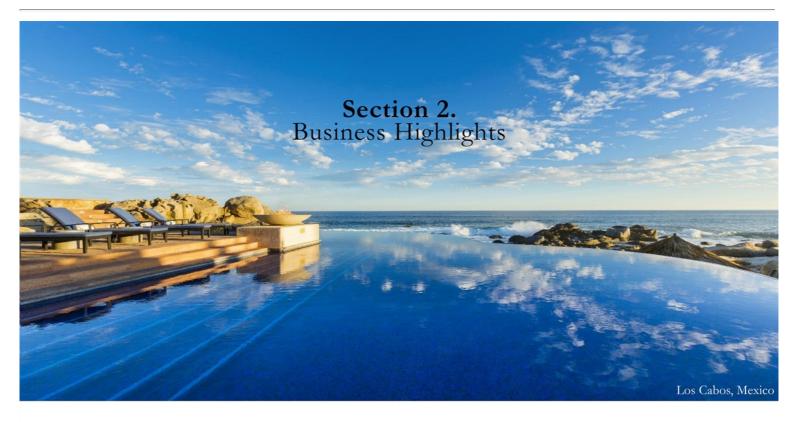
## Exclusive portfolio of unique luxury residences



# Inspirato democratizes luxury travel with next-generation subscription platform



Inspirato provides exceptional vacations with outstanding value for travelers and attractive economics and efficiency for real estate and hospitality partners



### **INSPIRATO**

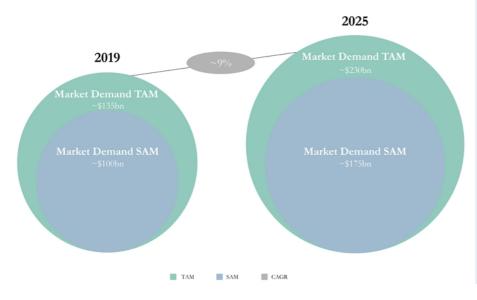
## Business highlights

- Large and Growing Addressable Market
- 2 Inspirato Pass Defines Subscription Luxury Travel
- 3 Attractive Unit Economics
- 4 Significant Barriers to Entry
- 5 Multiple Avenues for Continued Growth



## Demand TAM of \$135bn, expected to grow to \$230bn by 2025

#### Market Demand TAM



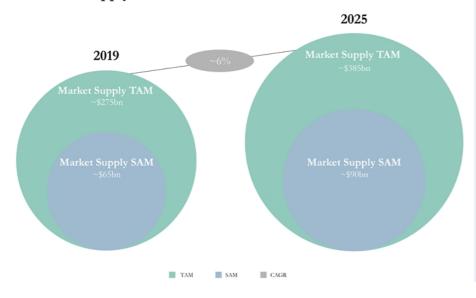
- Total Addressable Market (TAM) represents total spend on lodging by high-net-worth individuals<sup>1</sup>
- Serviceable Addressable Market (SAM)
   considers lodging spend by high-net-worth
   individuals engaged in luxury travel
- Secular trends such as post-COVID travel recovery and rise of "Work from Anywhere" may accelerate industry growth
- Inspirato's demand TAM growth will be mainly driven by momentum in tourism and high-net-worth households

iource: US Census Bureau, ILTM, Euromonitor, Knight Frank, Capgemini, Oxford Economic

1. High-Net-Worth Individuals is defined as households with income greater than \$250k / year or net worth greater than \$1m

## Supply TAM of \$275bn expected to grow to \$385bn by 2025

### Market Supply TAM



- Total Addressable Market (TAM) represents total room revenues of luxury hotel chains and luxury private rentals
- Serviceable Addressable Market (SAM)
   represents the market rental value of lodging
   assets accessible for Inspirato partnerships
- Supply TAM growth rates expected to rebound towards pre-COVID levels starting in H2 2021
- Inspirato's supply TAM growth will be mainly driven by momentum in luxury hotel market and private property rental market

# Inspirato's business model solves pain points for luxury travelers and hospitality suppliers

#### MARKETPLACE PROBLEM INSPIRATO SOLUTION S Frustration with nightly rates, taxes and fees Simplicity DEMAND SIDE Distrust of variable pricing Certainty Global Inconsistent quality and service Service Luxury Travelers 2 Perishable inventory with high fixed cost and Ability to move incremental inventory SUPPLY SIDE low variable cost during both high and low seasons Luxury Hotels/Vacation 2 Inability to discount due to price integrity, Ability to discount without fear of Rentals repatriation and brand degradation repatriation and brand reputation

2. Inspirato Pass

# Inspirato Pass is a safe haven for luxury hospitality suppliers to distribute excess capacity

## THERE IS 32% SPOILAGE IN THE HOTEL INDUSTRY DUE TO:

- Rate parity rules that restrict nonconforming pricing across distribution channels
- Brand degradation risk from discounting, especially in the luxury sector
- Low-spend guests from traditional opaque and "flashsale" channels

#### WORLDWIDE SPOILAGE1

	EACH DAY	EACH YEAR
HOTEL NIGHTS	6mm	2bn
LUXURY Hotel Nights	372k	136mm
ECONOMIC SPOILAGE	\$711mm	\$260bn
LUXURY ECONOMIC SPOILAGE	\$106mm	\$39bn



2. Inspirato Pass

## Continued innovations with Pass provide subscribers with greatly enhanced value and utility



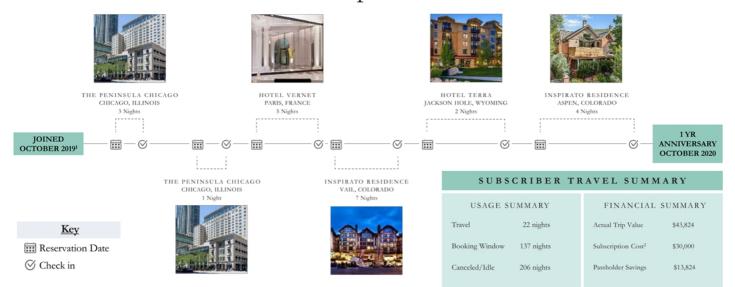


Notes: Inspirato internal systems as of 10/22/2021

1. All available Pass Tips on Inspirato Pass website as of 10/22/2021

2. Booking Windows deficied as the length of erme between date of Trip offered on Pass list and Trip check-in date

# Pass subscribers enjoy near limitless hospitality and exceptional value

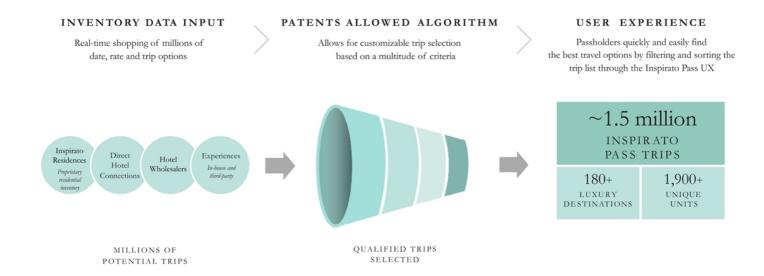


Notes

Excludes \$2,500 Pass enrollment fee

Excludes \$2,500 Pass enrollment fee

## Inspirato Pass proprietary technology



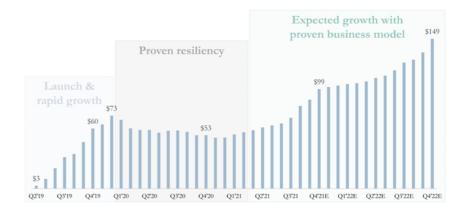
2. Inspirato Pass

#### **INSPIRATO**

## Growth from Pass launch through pandemic



Pass Annual Recurring Revenue<sup>2</sup>



Notes:

1. As on ULE 29 (2010)

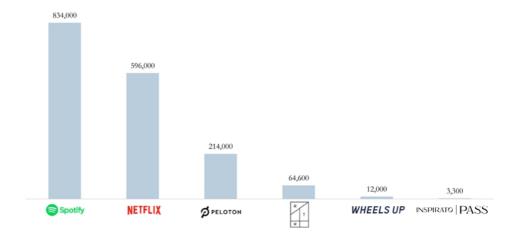
2. ARR is calculated as the number of Active Subscribers as of the end of a period multiplied by the then-current annualized subscription rate, based on the subscription type at the end of the period for which ARR is being calculated.

2. Inspirato Pass

## Inspirato Pass requires fewer subscribers to reach scale

# of subscribers required for each \$100mm in ARR

#### 



Notes

Based on company websites as of 10/04/2021. Represents Spotify Premium Subscription, Netflix Standard Subscription, Peloton All Access Membership, Rent the Runway 8-Item/Month Subscription and Wheels-Up-Gore Membership.
 Evaluate company websites as of 10/04/2021. Represents Spotify Premium Subscription, Netflix Standard Subscription, Peloton All Access Membership, Rent the Runway 8-Item/Month Subscription and Wheels-Up-Gore Membership.
 Evaluate company websites as of 10/04/2021. Represents Spotify Premium Subscription, Netflix Standard Subscription, Peloton All Access Membership, Rent the Runway 8-Item/Month Subscription and Wheels-Up-Gore Membership.

3. Unit Economics

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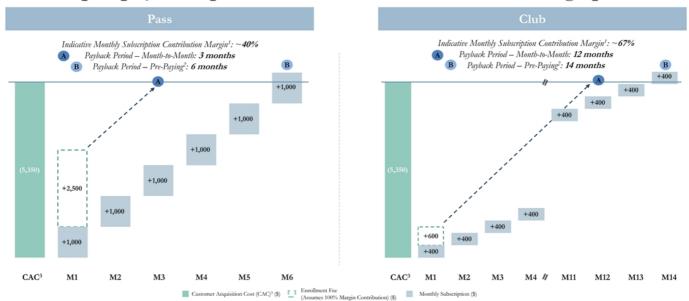
## Powerful leverage for driving sustainable, long-term profitability

#### Strong unit economics drive profitable growth

Pass Annual Subscription Cost <sup>1</sup> :	\$30,000
Club Annual Subscription Cost <sup>1</sup> :	\$7,200
2021 Customer Acquisition Cost <sup>2</sup> :	~\$5,350
2017-2019 Avg. Club Customer Retention:	~83%
2020 Club Customer Retention:	~78%
2021 Projected LTV / 2021 CAC <sup>2</sup> :	4.0x+

- · Inspirato's data-driven approach to marketing spend and conversion funnel enables superior sales efficiency
- · Club customer retention history serves as strong proof points for projected Pass performance
- · Loyal subscriber base enables LTV expansion through upgrade to Pass or Family / Premium Sharing Add-On
- Path to increasing subscriber LTV as scale enables margin expansion

## Rapid payback periods validate sales and marketing spend



Source: Company financial mode

1. Inspirato calculates indicative monthly subscription contribution margin as the weighted average margin of dues, positione, bord and life activities which are fully buildened for both CXXS and Optic expenses associated with delivering of the activities. For the avoidance of doubt, these indicative monthly subscription contribution are activated expension of the activity usage of the passbakker. Indicative monthly subscription contribution margin talks into consideration distribution margin talks into consideration distribution margin talks into consideration distribution activated because its more activated in the activated because its more activated in the activate part of the activated because its more activated in the activated because its more activated in the activated in the

Customer Acquisition Cost ("CAC") is calculated as total customer acquisition spend divided by customers acquired for a given period

# Inspirato has built significant barriers to entry that help protect its subscription products

#### CONTROLLED/EXCLUSIVE LUXURY INVENTORY

Through exclusive leases, manage and control 400+ residences worth  $\sim$ \$1.5bn

## RATE & CALENDAR CONTROL

Ability to effectively manage and fully dictate rate and availability without landlord interference

## LUXURY SALES & SERVICE

350+ person sales and service organization, including dedicated travel advisors and on-site concierge

## PREDICTABLE SUBSCRIPTION REVENUE

~13.2k Active Subscriber¹ base provides consistent cash flow and stability

## PROPRIETARY TECHNOLOGY

Patents allowed business process technology that provides opaque subscription distribution of perishable inventory

## TRUSTED AND ICONIC LIFESTYLE BRAND

\$100mm+ invested during the last 10 years

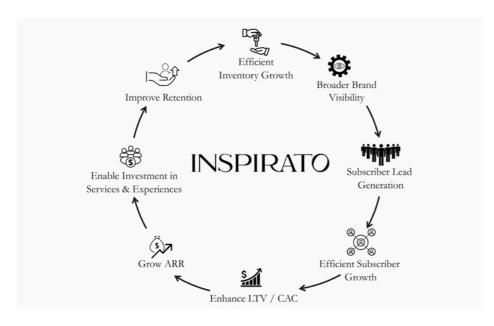
#### NETWORK EFFECT

Growing, affluent subscriber base allows for aggressive property expansion, improving value proposition for subscribers

Source: Inspirato internal systems and management estimates as of  $\theta 9/30/202$ 

Total Active Subscribers as of 09/30/2021 includes all subscribers who have one ore more Active Subscription

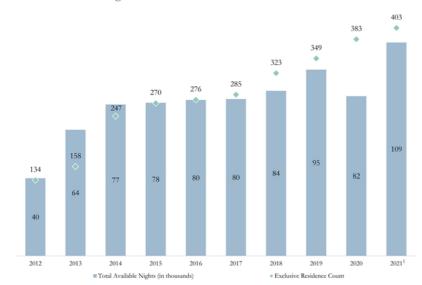
## Invested \$100mm+ in marketing over the last 10 years



- Greater efficiency, higher occupancy, improved economic utilization and increased RevPAR<sup>1</sup>
- Lower inventory cost, lower subscriber acquisition cost and increased volume with captive, zero-cost demand
- Enhanced service offerings and higher customer retention and engagement

## Disciplined inventory management









5. Growth

#### **INSPIRATO**

Optimize sales and marketing

## Multiple avenues for continued growth

INVESTMENT INTO ADJACENT EXPANSION OF CORE PLATFORM INSPIRATO PASS LIFESTYLE EXPANSION Inventory expansion via luxury Various price points Corporate incentive travel vacation rental managers Recycle capital through strategic Sports & entertainment Bespoke & adventure travel purchase / leaseback partnerships Innovative platform investments City & private clubs International

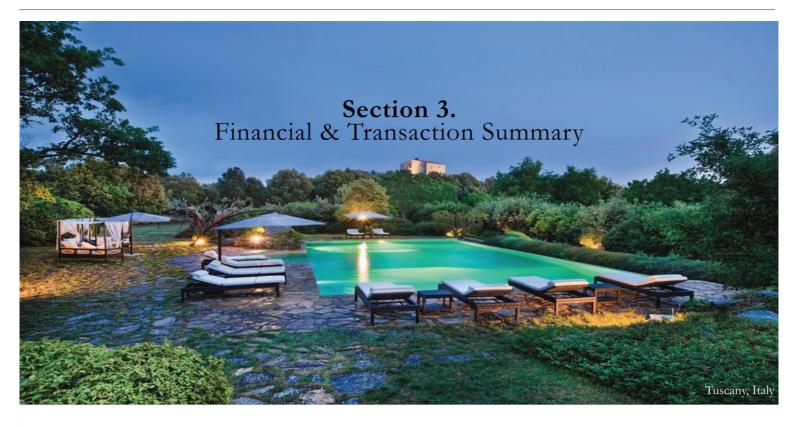
Bundled commercial air

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Private aviation

## Luxury vacation rental management market is ripe for consolidation

	Local and Niche Companies	Scaled Platforms	Luxury Travel Subscription
Incumbents	Thousands of local, micro players with less than 20 properties under management		INSPIRATO
End User Experience	<ul> <li>Insufficient marketing</li> <li>Inconsistent user experience</li> <li>Limited service offering</li> </ul>	<ul><li>Volume offering-oriented</li><li>Vacation roulette</li><li>Limited service offering</li></ul>	Exclusively managed and controlled residences     Branded, highly curated luxury experience     Personalized, in-destination service
Owner Experience	<ul><li>Inefficient</li><li>High fees</li><li>Narrow margins</li></ul>	<ul><li>Visitor roulette</li><li>Inflexible, with high fees</li><li>Unpredictable revenues</li></ul>	Attractive, high-end clientele     Certainty of fixed lease income     Asset protection and preservation



## Financial highlights

Proven Track Record

- Eight consecutive years of growth with revenue CAGR of 39% from 2012 2019
- · Demand consistently increases to meet new property supply
- · Flexible asset-light cost structure provides ability to efficiently manage operating expenses

Strong Momentum in Recent Performance & Leading Indicators/KPIs

- Stronger than expected performance as pandemic concerns ease
- COVID recovery tailwinds evidenced by occupancy of Q3'21, ~11pp higher than Q3'191

Predictable Subscription Model with Reoccurring Revenue Upside

- Subscription revenue provides high visibility into go-forward plan
- \$87mm+ of 12-month forward bookings, an improvement of ~47% vs. same period in 2019<sup>2</sup>
- · Ability to rapidly scale revenue as existing customer base increases usage

Attractive Unit Economics

- · Rapid payback periods on each subscriber acquired
- $\bullet~$  Efficient LTV / CAC of 4.0x+ estimated for 2021E; leverage from greater sales and marketing efficiency expected

Demonstrated Capital Efficiency & Operating Leverage With Scale

- Adjusted EBITDA<sup>3</sup> positive in both 2019 and 2020
- Asset-light leased portfolio with flexible termination rights and force majeure provides the benefits of control without the burdens of ownership

Source: Company transcal model as of 05/07/2021 and Inspirato internal systems as of 09/30/202. Notes:

- As of 09/30/2021 compared to 09/30/2019
- 3. Adjusted EBITDA is a non-GAMP financial measure that we define as net income (loss) before interest expense, interest income, taxes, depreciation and amortization, equity-based compensation expense, warrant fair value gains and losses, losses on sale of assets, pandemic related severance complete compensation expenses, and min on financiary season and min of min of the season and min of the sea

# Historical and projected growth

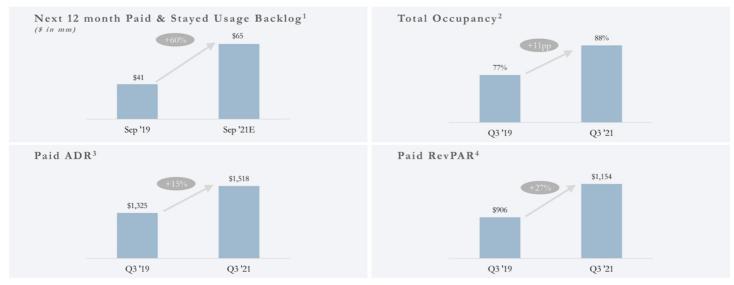








# Accelerating momentum for Q3 2021, as core leading indicators for residence portfolio significantly surpass Q3 2019 levels



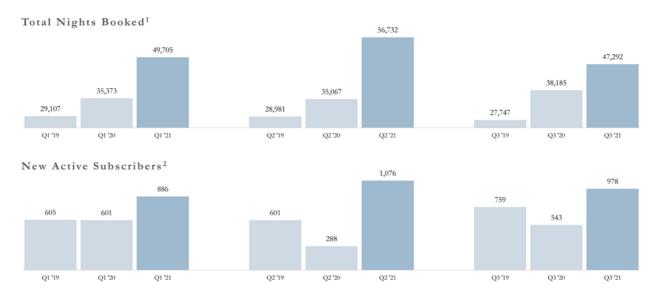
Source: Inspirato internal systems and residence portfolio as of 09/30/202

1. Value of residence reservations in the upcoming 12-month period as of 09/30/2019 and 09/30/2021, respectively

Paid ADR (Average Daily Rate) = Total Paid Residence Revenue / Total Paid Residence N

4. RevPAR (Revenue per Available Unit) is calculated by dividing residence travel revenue, which does not include Pass Revenue, by the total number of nights available for a given period, excluding nights used for Pass Reservation

# As pandemic concerns ease and restrictions lift, pent up demand has been stronger than expected

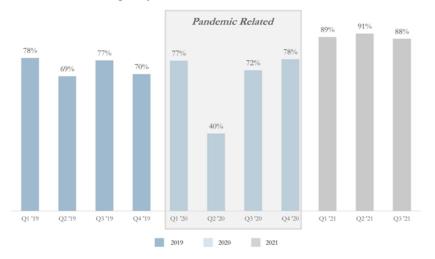


Source: Inspirato internal systems as of 09/30/2021

Total Nights Booked includes all Paid, Inspirato Pass, employee and other complimentary rights in all residences and hotels; excludes bookings from experience travel and Inspirato Travel Service.
 Now Jering Subscribers on a CHI (19/10/10) included all use unbendless with house on or or more. Action Subscribers (1).

# Consistent track record of industry leading occupancy

2019 - 2021 Occupancy Levels



- Despite pandemic-related disruption in Q3
   2021, delivered 88% residence occupancy, eleven percentage points higher than Q3 2019
- Coming out of the pandemic, 2021
   occupancy is significantly higher than 2020 and
   has surpassed pre-pandemic levels
- Tailwinds from "Work from Anywhere" and "Revenge Travel" allow for aggressive expansion of both inventory and occupancy

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Source: Inspirato internal systems as of 09/30/2021

# 1H 2021 Financial Update

(\$ in thousands)	<u>Q1'21A</u>	Q2'21A	<u>1H'21A</u>	<u>2021E</u> (Forecasted)	
Total Revenue	\$49,280	\$52,286	\$101,566	\$222,373	
Cost of Revenue <sup>1</sup>	31,617	35,215	66,832	153,766	
Gross Profit	17,663	17,071	34,734	68,607	
Gross Margin	36%	33%	34%	31%	
Sales & Marketing <sup>2</sup>	5,432	6,159	11,591	36,069	
% of Revenue	11%	12%	11%	16%	
Technology & Development <sup>2</sup>	3,511	3,879	7,390	16,757	
% of Revenue	7%	7%	7%	8%	
General & Administrative <sup>2,3</sup>	10,033	11,907	21,939	30,858	
% of Revenue	20%	23%	22%	14%	
Total Operating Expense <sup>2</sup>	18,976	21,945	40,921	83,683	
% of Revenue	39%	42%	40%	38%	
Adjusted EBITDA <sup>4</sup>	(1,313)	(4,874)	(6,187)	(15,077)	
Adjusted EBITDA Margin <sup>5</sup>	(3%)	(9%)	(6%)	(7%)	

Source: Company financial model as of 05/07/2021

Notes:

. Cost of Revenue excludes depreciation and amortization

Operations in our audited financial statements and (i) conjugates technology costs reported in general and administrative costs in this presentation are reported in technology and development costs in our audited financial statements.

3. General & Administrative expense evoluties consists consists of an analysis of commenciation and extension evolutions consists.

4. Adjusted EBITDA is a non-GAAP financial measure that we define as net income (loss) before interest expense, interest income, taxes, depreciation and amortization, equity-based compensation expense, warrant fair value gains and losses, losses on sale of assets, pandemic related severance costs, public company readiness expenses, and gain on forgiveness of oble. We have not reconciled the non-GAAP measures because certain reconciling inems such as stock-based compensation depend on factors such as stock price and thus cannot be

Adjusted FRITDA Marsin is defined as Adjusted FRITDA divided by reconve

<sup>1.</sup> Lost of Revenue excitated expressions and amortazions.

2. Total operating expenses presented in this presentation are consistent with our audited francial statements, however, we have reclassified certain expenses as follows: (i) costs related to providing member services included in general and administrative and sales and marketing in this presentation are reported as

## Financial projections (cont.)

		Optir	nizing for G				Optimized Margin <sup>3</sup>		Stabilized Projection <sup>3</sup>
(\$ in thousands)	2021E	2022E	<u>2023E</u>	<u>2024E</u>	<u>2025E</u>		2025E		Maturity
Subscription Revenue	95,808	161,619	226,128	303,126	381,493		366,612		562,500
Usage Revenue	126,565	204,646	280,930	381,535	503,259		466,332		687,500
Total Revenue	222,373	366,265	507,058	684,661	884,752	1	822,945	1	1,250,000
Revenue Growth	35%	65%	38%	35%	29%	$\rightarrow$	20%	$\rightarrow$	10%
Cost of Revenue	153,766	256,313	355,216	477,385	605,441		510,271		737,500
Gross Profit	68,607	109,953	151,842	207,277	279,311	(2)	312,673	(2)	512,500
Gross Margin	31%	30%	30%	30%	32%	$\rightarrow$	38%	$\rightarrow$	41%
Sales & Marketing	36,069	52,983	64,669	74,508	83,483		75,135		110,000
% of Revenue	16%	14%	13%	11%	9%		9%		9%
Technology & Development	16,757	19,617	19,925	22,603	25,679		25,679		30,000
% of Revenue	8%	5%	4%	3%	3%		3%		2%
General & Administrative	30,858	46,888	53,308	59,806	67,312		57,215		80,000
% of Revenue	14%	13%	11%	9%	8%		7%		6%
Total Operating Expense	83,683	119,489	137,902	156,917	176,474		158,029		220,000
% of Revenue	38%	33%	27%	23%	20%		19%		18%
Adjusted EBITDA <sup>1</sup>	(15,077)	(9,536)	13,940	50,359	102,837	(3)	154,645	3	292,500
Adjusted EBITDA Margin <sup>2</sup>	(7%)	(3%)	3%	7%	12%	$\Rightarrow$	19%		23%

 Moderating sales growth in the long term is a lever to reduce growth-oriented portfolio acquisition and operating spend

Revenue Growth

29% > 10%

 Projected Gross Margin enhancement driven by optimizing composition of residence portfolio, economies of scale, and in-destination critical mass

Gross Margin

32% **→** 41%

3 Adjusted EBITDA margin of ~23% as a result of Gross Margin expansion and reduction in Operating Expense, leveraging investments in platform across substantial Active Subscriber and ARR base

Adj. EBITDA Margin

12% **→** 23%

Source: Company financial model as of 05/07/2021. Please refer to "Risk Factors Summary" in Appendix

Adjusted EBITDA is a non-GAAP founcial measure that we define a net income (loss) before interest repense, interest income, taxes, depreciation and amortization, equity-based compensation expense, warrant fair value gains and losses, losses on sale of assets, pundemic related severance costs, public company readness expenses, and gain on forgiveroes of debt.

Margin is defined as Adjusted EBITDA divided by revenue

# Inspirato has numerous options for optimizing margin

Projected Margin Exp	ansion			• Growth: Subscription S  ✓ Subscription pricin
	<u>2021E</u>	<u>2025E</u>	Stabilized <sup>3</sup>	✓ ADR and utilization
Revenue Growth:	35%	29%	10%	<ul> <li>Gross margin</li> <li>✓ Portfolio optimiza</li> </ul>
Gross Margin:	31%	32%	41%	✓ In-sourcing key ve
Adjusted EBITDA Margin <sup>1, 2</sup> :	(7%)	12%	23%	Adjusted EBITDA Mary     ✓ Moderate Sales &:
				✓ Leverage Technolo
				✓ Scale Corporate G

•	Growth:	Subscri	ption	Sales	vs.	Revenue

- ion opportunity
- ation
- endor categories
- rgin
  - Marketing
  - logy spend

### Transaction overview

#### Sources & Uses (\$ in mm)<sup>1</sup>

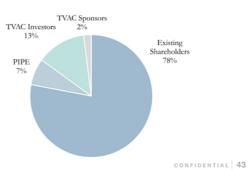
Total Sources	\$1,366	100%
Existing Balance Sheet Cash	20	1%
Equity Rollover	1,070	78%
Cash Proceeds from PIPE <sup>3</sup>	100	7%
TVAC Cash <sup>2</sup>	\$176	13%

Total Uses	\$1,366	100%	
Transaction Costs	36	3%	
Equity Rollover	1,070	78%	
Cash to Balance Sheet	260	19%	
Uses	Amount	%	

#### Pro Forma Valuation (\$ in mm)

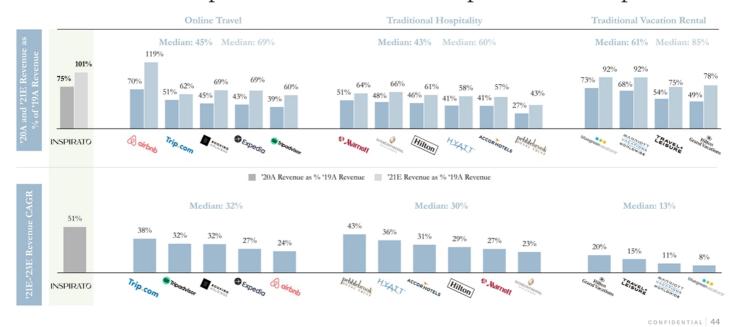
PF Shares Outstanding <sup>4</sup>	137.1
Share Price	\$10.00
PF Equity Value	\$1,371
(-) PF Net Cash	(260)
PF Enterprise Value	\$1,111
PF EV / 2022E Revenue	3.0x
2022E Revenue	\$366

#### Pro Forma Ownership



#### **INSPIRATO**

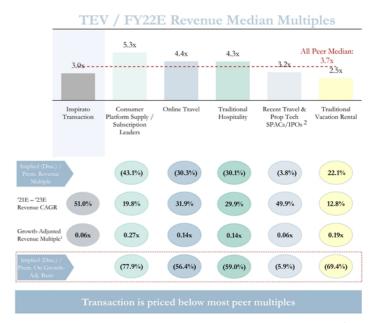
# Inspirato has proven more resilient amid the downturn in travel and is expected to continue to outperform travel peers



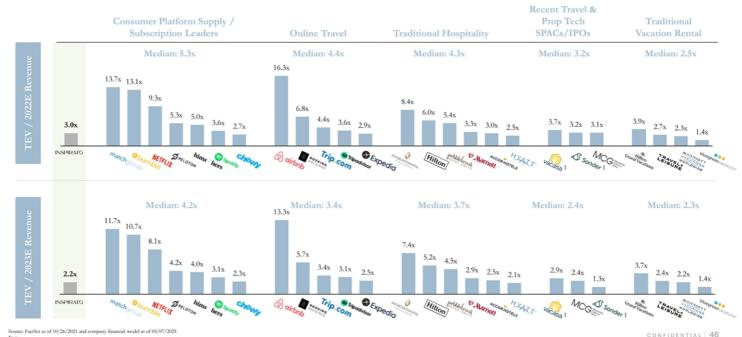
Source: FactSet as of 10/26/2021 and company financial model as of 05/07/2021

## Inspirato is priced at a compelling valuation for PIPE investors





## Valuation benchmarking





## Financial projections

				,						
(\$ in thousands)		Optimizing for Growth								
	2018	<u>2019</u>	<u>2020</u>	<u>2021E</u>	<u>2022E</u>	<u>2023E</u>	<u>2024E</u>	<u>2025E</u>		
Total Revenue	178,652	217,079	165,590	222,373	366,265	507,058	684,661	884,752		
Revenue Growth	9%	22%	(24%)	34%	65%	38%	35%	29%		
Cost of Revenue <sup>1</sup>	112,855	137,132	98,864	153,766	256,313	355,216	477,385	605,441		
Gross Profit	65,797	79,947	66,726	68,607	109,952	151,842	207,276	279,311		
Gross Margin	37%	37%	40%	31%	30%	30%	30%	32%		
Sales & Marketing <sup>2</sup>	23,569	26,300	15,525	36,069	52,983	64,669	74,508	83,483		
% of Revenue	13%	12%	9%	16%	14%	13%	11%	9%		
Technology & Development <sup>2</sup>	11,951	13,756	12,943	16,757	19,617	19,925	22,603	25,679		
% of Revenue	7%	6%	8%	8%	5%	4%	3%	3%		
General & Administrative <sup>2,3</sup>	31,629	38,534	30,440	30,858	46,888	53,308	59,806	67,312		
% of Revenue	18%	18%	18%	14%	13%	11%	9%	8%		
Total Operating Expense <sup>2</sup>	67,149	78,590	58,908	83,684	119,488	137,902	156,917	176,474		
% of Revenue	38%	36%	36%	38%	33%	27%	23%	20%		
Adjusted EBITDA <sup>4</sup>	(1,352)	1,358	7,817	(15,077)	(9,536)	13,940	50,359	102,837		
Adjusted EBITDA Margin <sup>5</sup>	(1%)	1%	5%	(7%)	(3%)	3%	7%	12%		

Cot of Revenue excludes depreciation and amortization

Total operating expenses presented in this presentation are consistent with our audited financial statements, however, we have reclassific
Operations in our audited financial statements and [0] component technology costs reported in general and administrative costs in this pre
General & Administrative expense cedables equily-based compression and pundents-related severance-feathed severance-feathed severance-feathed severance costs. Adjusted EBITDA is a non-GAMP financial measure that we define as net income (0:ss) before interest expense, interest incom
public company readiness expenses, and gain on forgiveness of debt.
Adjusted EBITDA Margin is defined as Adjusted EBITDA divided by revenue

# Operating expenses







#### Key Highlights

- Increase in S&M expenses attributed to building out salesforce to drive 1 acceleration in new Active Subscribers, cross-sell and upsell of existing products
- Investment in T&D to continue to optimize online functionality and platform 2
- G&A expected to decline as percent of revenue driven by economies of scale and lack of need for additional corporate and senior team resources 3

# Non-GAAP measure reconciliation

(\$ in thousands)	2018	2019	2020	1H 2021	
Net Income (Loss)	(11,337)	(6,249)	(540)	(4,480)	
Interest Expense, net	2,232	999	542	547	
Warrant Fair Value Losses (Gains)	72	66	(214)	456	
Pandemic Related Severance			607		
Depreciation & Amortization	6,524	5,107	4,633	2,163	
Equity-Based Compensation	1,157	1,434	2,790	975	
Public Company Readiness Costs				3,670	
Gain on Forgiveness of Debt		-	-	(9,518)	
Adjusted EBITDA <sup>1</sup>	(1,352)	1,357	7,818	(6,187)	

Notes

Note:
1. Adjusted EBITDA is a non-GAAP financial measure that we define as net income (loss) before interest expense, interest income, taxes, depreciation and amortization, equity-based compensation expense, warrant fair value gains and losses, losses on sale of assets, pandemic related severance costs.

### Risk Factors Summary

- 1. The COVID-19 pandemic and the impact of actions to mitigate the COVID-19 pandemic have materially adversely impacted and will continue to materially adversely impact Inspirato's business, results of operations, and financial condition.
- 2. Inspirato has a history of net losses and may not be able to achieve or sustain profitability.
- 3. If Inspirato fails to retain existing subscribers or add new subscribers, its business, results of operations, and financial condition would be materially adversely affected.
- 4. Inspirato's revenue growth rate has slowed, and it may not increase at the rates Inspirato anticipates in the future or at all
- 5. The hospitality market is highly competitive, and Inspirato may be unable to compete successfully with its current or future competitor
- 6. Inspirato may be unable to effectively manage its growth.
- 7. Inspirato's subscriber support function is critical to the success of Inspirato's business, and any failure to provide high-quality service could affect its ability to retain its existing subscribers and attract new subscribers.
- 8. Inspirato may not be able to obtain sufficient new and recurring supply of luxury accommodations and experiences or to renew its existing supply of luxury accommodations and experiences
  - Inspirato has limited experience with its pricing models, particularly for Inspirato Pass, and may not accurately predict the long-term rate of subscriber adoption or renewal or the impact these will have on its revenue or results of operations
- 10. Inspirato depends on its key personnel and other highly skilled personnel, and if Inspirato fails to attract, retain, motivate or integrate its personnel, its business, financial condition and results of operations could be adversely affected.
- 11. Inspirato's business depends on its reputation and the strength of its brand, and any deterioration could adversely impact its business, financial condition, or results of operations.
- 12. As a result of recognizing revenue in accordance with GAAP, Inspirato's financial statements may not immediately reflect changes in customer bookings, cancellations and other operating activitie
- 13. The failure to successfully execute and integrate acquisitions could materially adversely affect Inspirato's business, results of operations, and financial condition.
- 14. Inspirato relies on consumer discretionary spending and any decline or disruption in the travel or hospitality industries or economic downturn would materially adversely affect its business, results of operations, and financial condition.
- 15. The subscription travel market and the market for Inspirato's subscription offerings is still relatively new, and if it does not continue to grow, grows more slowly than expected or fails to grow as large as expected, Inspirato's business, financial condition and results of operations could be adversely affected.
- 16. If Inspirato is unable to manage the risks presented by its international business model, its business, results of operations, and financial condition would be materially adversely affected.
- 17. Inspirato may experience significant fluctuations in its results of operations, which make it difficult to forecast its future results.
- 18. The hospitality industry is subject to seasonal and cyclical volatility, which may contribute to fluctuations in Inspirato's results of operations and financial condition.
- 19. Inspirato's management has identified material weaknesses in their internal control over financial reporting and may identify additional material weaknesses in the future or otherwise fail to maintain an effective system of internal controls, which may result in material misstatements of its financial statements or cause it to fail to meet its periodic reporting obligations.
- Inspirato faces risks related to Inspirato's intellectual property.
- 21. Inspirato's processing, storage, use and disclosure of personal data exposes it to risks of internal or external security breaches and could give rise to liabilities and/or damage to reputation
- 22. Unfavorable changes in government regulation or taxation of the evolving hospitality, internet and e-commerce industries could harm Inspirato's results.